

Attachment c

Post, Tag and Win Contest Terms and Conditions

1. Eligibility

- 1.1. This 'Post, Tag and Win Contest' ("Contest") is organized by Perodua Sales Sdn. Bhd. ("PERODUA") and is open to individuals who are:
 - a) Phase 1 – Perodua Sales Advisor
 - b) Phase 2 - Malaysian Citizens except Perodua employees other than shortlisted Sales Advisor from Phase 1.

2. Duration

- 2.1. This Contest shall be divided into 2 phases as follows:
Phase 1 – 5th July to 3rd September 2021; and
Phase 2 – 13th September 2021 to 26 September 2021.

Both phases are hereinafter referred to as ("Contest Period"). Entries received outside the Contest Period will not be entertained. PERODUA reserves the right to amend the Contest Period at any time without any prior notice.

- 2.2 Phase 1 – Sales Advisor only
 - 2.2.1 Phase 1 shall run from 00:00:00 on 5 July 2021 to 16:59:59 on 3rd September 2021.
- 2.3 Phase 2 – Weekly Winners from Phase 1 and members of public.
 - 2.3.1 This Contest shall run from 00:00:00 on 13 September 2021 to 23:59:59 on 26 September 2021.

3. How to Participate

- 3.1. In order to participate in the Contest, participants must follow the steps below:

a) Phase 1

Step 1:

- 3.1.1 Sales Advisors to post a creative photo or video (video length: maximum 1 minute) with their own caption in their personal social media account i.e. Facebook and/or Instagram.

Step 2:

- 3.1.2 Sales Advisors to put hashtags (#PeroduaPTW, #csstartswithme & #outletname) to the uploaded photo or video in Step 1.

Step 3:

- 3.1.3 Sales Advisor to upload photo or video.

- 3.2 One Sales Advisor can submit only one posting in a week. However, he/she may submit another posting on the following week

b) Phase 2

Step 1:

- 3.3.1 Perodua will upload the postings from the selected weekly winners under Phase 1 to Perodua's official Facebook and/or Instagram pages. Participating customers must press the "Like" button on their most favourite posting.

Step 2:

- 3.3.2 Customer must post a comment with a maximum of 10 words. Customer may also upload a photo with their Perodua car in the comment section.

4. Prizes

4.1. Allocation of prizes are as shown in the table below:

PHASE 1 : WEEKLY PRIZES – Sales Advisor only (cash worth RM100)								
Region	Week 1 12 to 16 Jul 21	Week 2 17 to 23 Jul 21	Week 3 24 to 30 Jul 21	Week 4 31 Jul to 6 Aug 21	Week 5 7 to 13 Aug 21	Week 6 14 to 20 Aug 21	Week 7 21 to 27 Aug 21	Week 8 28 to 3 Sep
Central	20	20	20	20	20	20	20	20
Northern	10	10	10	10	10	10	10	10
Southern	10	10	10	10	10	10	10	10
East Coast	10	10	10	10	10	10	10	10
East Malaysia	10	10	10	10	10	10	10	10

PHASE 2 : GRAND PRIZES – Sales Advisor (Cash)	
Period between 13 Sep to 26 Sep 2021	
1 st Prize RM 1,000	1
2 nd Prize RM 500	3
3 rd Prize RM 300	5

PHASE 2 : GRAND PRIZES – Customer (Perodua Voucher)	
Period between 13 Sep to 26 Sep 2021	
1 st Prize RM 1,000	1
2 nd Prize RM 500	1
3 rd Prize RM 300	1
Consolation Prizes RM150	10

5. Winner(s) Selection

Winners will be selected by the Perodua's representatives or the Contest' committee based on creativity of the postings, captions and/or comments. All decisions made by Perodua are final and no correspondence shall be entertained. Winners will be determined based on the two selection methods below:

5.1 Weekly Prize Winner

- 5.1.1 Weekly prize winners will be selected on weekly basis from 12 July 2021 until 3 September 2021. Weekly cut off deadline is on every Friday at 5pm. Winners will be announced in PSOS on the following Friday of the following week.
- 5.1.2 The best post from each region weekly winner will be nominated in Phase 2 contest. A total of 40 posts will be nominated by the end of the Phase 1 Contest.
- 5.1.3 The same Sales Advisor cannot be the winner for more than a week but can participate in other weeks. This is to encourage other Sales Advisor to post their postings in their own social media.

5.2 Grand Prize Winner

- 5.2.1 Grand prize winners will be selected after all weekly winners' selection have been done. Grand prize winners for customer category will be announced on Perodua' social media page i.e. Facebook and Instagram on 8th October 2021.
- 5.2.2 Grand prize winner for Sales Advisor category in Phase 2 will be selected based on the number of LIKE received. Grand prize winners for Sales Advisors category will be announced in PSOS only.

5.2.3 Customer shall be entitled to one grand prize only subject to his/her good content of photo and comment posted.

5.2.4 PERODUA will contact the grand prize winners for customers category by tagging their name in Perodua Facebook and Instagram. Thus, customer must follow Perodua social media account to enable Perodua to tag them.

5.2.5 Perodua customer will receive e-Voucher from Perodua. This e-voucher will be granted in customer's UFirst account. Perodua's e-voucher is not exchangeable for cash.

5.2.6 If non Perodua customer is the winner, Perodua will e-mail the physical voucher and customer must redeem it at any Perodua Sales showroom. This physical voucher can be used for new car booking fees and down payment purpose.

6. Winner(s) Announcement and Notification

6.1. PERODUA shall not be held liable in the event the winner(s) cannot be contacted for whatever reason.

6.2. By participating in this contest, winners hereby grant PERODUA the right to broadcast names and pictures or display any matter related to any of the winners for advertising purposes and publicity related to the Contest without any further notice to the winners. Winners are hereby notified that PERODUA will, subject to prior notification as to the schedule and location of filming, have the right to record the winner's experience in any media deemed appropriate (including but not limited to video and audio recordings) under the Contest for future promotional purposes. The winners are not entitled to claim any payment in any form, fee or compensation for the use of their images or details in relation to the above.

6.3 PERODUA reserves the right at its sole discretion to substitute any of the prizes of equal or greater value without prior notice.

6.4 All prizes are given on an "as is" basis and are not exchangeable for cash, credit or other items in part or in full. PERODUA shall not be held liable in any way with regards to the quality and the suitability of the offered gifts.

6.5 All prizes are non-transferable.

6.6 All weekly prizes for Sales Advisor must be claimed after the contest period end. Weekly winners and grand prize winners for Sales Advisor must submit completed Payment Voucher to Sales Planning for payment process. The winners must fill up bank information & online banking form in order for Accounts Department to process direct payment. Cash will be credited in Sales Advisor's account upon submission of the Payment Voucher.

6.7 Perodua will announce the winners in Perodua page and the winners are required to provide their details to Perodua (i.e full name, contact number, NRIC, email address) via direct message (IG) or private message (FB).

6.8 PERODUA reserves the rights to do final verification with the real owner of the social media account if it deems necessary and any entitlement or prizes will be withdrawn in case of any forgery, fault, negligence or offences on the part of participant.

6.9 All participants shall be bound by any further Terms and Conditions as determined by PERODUA at its sole discretion.

6.10 If a winner chooses not to accept or fails to collect the prize within the prescribed time (within 7 days from announcement on Facebook and Instagram), the winner shall be deemed as foregoing his right to the prize.

7. Qualifying Criteria (Rules & Regulations)

- 7.1. By participating in this Contest, all participants are fully aware and agree to accept all terms, conditions and decisions made by PERODUA. All decisions made with regards to this Contest, including but not limited to selection of winners, are final and no correspondence thereon shall be entertained.
- 7.2. All entries shall become the property of PERODUA and all information contained therein may be used for marketing purposes by PERODUA in conformity with the PDPA.
- 7.3. All personal details submitted must be accurate and complete and are subject to proof upon request by PERODUA. PERODUA reserves the right at any time to verify the validity of participation and to disqualify any entry not submitted in accordance with the terms and conditions.
- 7.4. PERODUA also shall not be held responsible for technical errors in telecommunications network, internet access or otherwise preventing entry to the contest
- 7.5. Non-compliance by the participant(s) and/or winner(s) with any of the Terms and Conditions herein shall entitle PERODUA to disqualify any entry and/or revoke any prize awarded or about to be awarded.
- 7.6. PERODUA reserves the right to select an alternative Winner at any time, where PERODUA has reasonable grounds for believing that the initially selected Winner has contravened any of these terms.
- 7.7. PERODUA reserves the right to shorten, extend or end the duration of the Contest Period at any time prior to the expiry of the Contest Period without prior notice and reserves the right to vary, modify, delete, or change any of the Terms and Conditions herein at any time at its absolute discretion without prior notice. Any such modifications shall be notified via the Perodua Facebook and Instagram, and such modifications shall be immediately effective and apply to all entries, including entries that have been submitted to Perodua.
- 7.8. In the event of any inconsistency between these Terms and Conditions and any advertising, promotional, publicity and other materials relating to or in connection with the Contest, this Terms and Conditions shall take precedence.