TERMS & CONDITIONS – "Perodua Ativa Pink Edition" Campaign

The "**Perodua Ativa Pink Edition**" is a campaign ("Campaign") conducted and operated by Perodua Sales Sdn. Bhd. ("Perodua").

The Campaign will officially commence on **1st October 2026 at 12.00 am Malaysia Time.**

These Terms and Conditions ("Terms & Conditions") shall be applicable and binding on all types of events and activities conducted under the Campaign.

1. **Eligibility**

   The Campaign is open to any **person who had placed a booking for Perodua Ativa within the month of October 2026 with a valid Vehicle Sales Order ("VSO") number ("Customer").**

2. **Campaign Period**
   a) The Campaign shall run for a period **of 15 days from 12.00 am 1st October 2026 until 11.59 pm 15th October only.**
   b) Perodua reserves the right to extend or amend the Campaign period at any time without prior notice.

3. **Mechanism**
   a) Customer must **scan the Campaign QR code** provided by Sales Advisors or as available at all Perodua Sales outlet.
   b) Customer must complete and submit the online form by providing all required information.
   c) Customer is only allowed to submit **one (1) entry only** throughout the Campaign period.
   d) To qualify for the lucky draw, Customer **must agree to purchase and register one-unit (1) Perodua Ativa AV 2 Tone Pearl Diamond White ("Ativa AV 2 Tone")**. Subject to the applicable hire purchase/financial approval and JPJ registration requirement in accordance with the normal hire purchase procedure. Where the Customer's existing booking is for other variant than Ativa 2 Tone, the Customer shall bear any difference in price arising from the conversion of the booking to Ativa 2 Tone, whether through resubmission of hire purchase / financing or payment in cash.
   e) Perodua reserves the right to verify all submissions and participation records prior to the winner selection process.
   f) Perodua will not reimburse participants for any costs incurred in participating in the Campaign, if any.

4. **Selection of Winners**
   a) Eligible customers who have submitted the QR code form **during the Campaign period will be entered into the lucky draw pool**.
   b) A total of **10 winners** will be selected for the Campaign.
   c) Winner's selection will be done by **weekly basis** until all ten (10) units have been allocated.
   d) Winner will be notified via the U-First app, email, WhatsApp, or any other communication channel deemed appropriate by Perodua.

e) Customers are advised to ensure that their contact information & registered email address is valid and to check their inbox, spam, or junk folder regularly.
f) Perodua will not be held liable if a winner cannot be contacted for any reason.
g) Perodua reserves the right **to select replacement a replacement winner** in the event that the selected **winner's hire purchase / financing application for the Perodua Ativa is not approved and/or the selected winner cannot be contacted for any reason ("no-show").**
h) Each customer is entitled **to win one (1) unit only** throughout the Campaign.
i) Upon approval of the hire purchase/financing (if applicable), the winner will be **allocated one (1) chassis of Ativa 2 Tone with the Pink Edition package installed**, comprising of car wrap, seat covers, carpet mats and one (1) set of accessories set, with a total market value of RM8,000. For registration of the unit, the **winner will be contacted by Sales Advisor** from winner's preferred outlets as stated in lucky draw submission form.
j) Perodua will endeavour to **deliver the prizes within thirty (30) days** after the Campaign period end, subject to winner's verification, car registration process and availability of the prizes.
k) The Pink Edition items are non-transferable, non-exchangeable and cannot be redeemed for cash or other items.

5. General

a) All entries must comply with the Campaign mechanism. **Incomplete submission or entries will be disqualified.**
b) Perodua reserves the right to change or amend the campaign mechanism, rewards, duration, other terms, and conditions without prior notice.
c) Perodua will process the customer's personal data in accordance with its Privacy Notice which is accessible at *https://www.perodua.com.my/legal-notices/privacy-policy*.
d) By participating, customers are agreed to be bound by these Terms & Conditions and grant Perodua the right to use their names, likenesses, and photos for promotional and publicity purposes.

6. Enquiry

For any enquiry with regards to the Campaign and ongoing promotions and/or activities, the customers may contact the following:

General Care Line	: 1 800 – 88 – 6600
Email	: CRD@perodua.com.my
Address	: Sungai Choh, Locked Bag 226, 48009, Rawang, Selangor

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